

JEM BROADCASTING COMPANY, INC.
216 NORTH MAIN STREET
BENTONVILLE, ARKANSAS 72712
MAY 5, 1993

RECEIVED

MAY 10 1993

FCC MAIL ROOM

SECRETARY
FEDERAL COMMUNICATIONS COMMISSION
1919 "M" STREET, N.W.
WASHINGTON, D.C. 20554

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MAY 11 1993

FEDERAL COMMUNICATIONS COMMISSION
OFFICE OF THE SECRETARY

RE: MM DOCKET NO. 93-27
RM-8178

PLEASE FIND ENCLOSED THE ORIGINAL AND FOUR COPIES OF
REPLY COMMENTS IN THE PROPOSED RULEMAKING TO ALLOCATE
CHANNEL 239A TO BENTONVILLE,
ARKANSAS.

SHOULD THERE BE ANY QUESTIONS IN CONNECTION WITH THE
ENCLOSED PLEASE CONTACT ME AT THE ABOVE ADDRESS OR AT 501-
273-9039.

SINCERELY,


ELVIS MOODY

ENC.

PRESIDENT, JEM BROADCASTING CO.

No. of Copies rec'd
List A B C D E

044

BEFORE THE
FEDERAL COMMUNICATIONS COMMISSION
WASHINGTON, D.C. 20554

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MAY 10 1993

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IN THE MATTER OF)
MM DOCKET 93-27 RM8178)
AMENDMENT OF SECTION)
73.202(B))
TABLE OF ALLOTMENTS)
FM BROADCAST STATIONS)

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MAY 11 1993

FEDERAL COMMUNICATIONS COMMISSION
OFFICE OF THE SECRETARY

TO: CHIEF, POLICY AND RULES DIVISION

PETITION FOR RULEMAKING

JEM BROADCASTING COMPANY, INCORPORATED, HEREIN REFERRED TO AS JEM, IS THE LICENSEE OF DAYTIME ONLY KJEM AM LICENSED TO BENTONVILLE, ARKANSAS. JEM HEREBY EXPRESSES IT'S CONTINUING INTEREST IN IT'S PROPOSAL TO MODIFY THE FM TABLE OF ALLOTMENTS AS PROPOSED IN MM DOCKET 93-27, RM-8178 AND ALLOCATE CHANNEL 239A TO BENTONVILLE, ARKANSAS AS ITS SECOND FULLTIME FACILITY.

JEM AFFIRMS ITS INTENTION TO PROMPTLY FILE APPLICATION FOR CONSTRUCTION PERMIT UPON THE ALLOCATION OF THE PROPOSED CHANNEL AND TO PROMPTLY CONSTRUCT THE PROPOSED FACILITY UPON GRANT AND OPERATE IN THE PUBLIC INTEREST.

THE PERIOD FOR COUNTER PROPOSALS AND COMMENTS IN THIS PROCEEDING ENDED APRIL 26, 1993 WITH NO COMMENTS OR COUNTER PROPOSALS BEING SERVED ON JEM AS REQUIRED IN THE RULEMAKING PROCEEDING THE PETITIONER REQUESTS THAT THE RULEMAKING PROCEED AS QUICKLY AS POSSIBLE TO THE ALLOCATION STATE.

SINCE NO OTHER COUNTER PROPOSALS OR OPPOSITION TO THE PROPOSED ALLOCATION WERE MADE AND SINCE THE ALLOCATION OF CHANNEL 239 A TO BENTONVILLE, ARKANSAS WILL NOT REQUIRE ANY OTHER MODIFICATION OF THE TABLE OF ALLOTMENTS THERE IS NO REASON TO DELAY THE ALLOCATION OF CHANNEL 239 A TO BENTONVILLE.

AS THE LICENSEE OF DAYTIME ONLY KJEM (AM) AT BENTONVILLE, ARKANSAS, JEM IS PREPARED TO PROMPTLY FILE APPLICATION FOR CONSTRUCTION PERMIT AND UPON GRANT BUILD AND OPERATE IN THE PUBLIC INTEREST. IT IS THE INTENTION OF JEM TO SEEK THE ENHANCED CREDIT AS THE LICENSEE AND OPERATOR OF DAYTIME ONLY KJEM AT BENTONVILLE. AS THERE ARE NO OTHER DAYTIME ONLY AM STATIONS LICENSED TO THE CITY OF BENTONVILLE, AND THERE ARE NO OTHER IMPEDEMENTS TO THE APPLICATION OF JEM BORADCASTING IT IS IN THE PUBLIC INTEREST TO QUICKLY ALLOCATE THE CHANNEL AND SHOULD THERE BE COMPETING APPLICANTS ALLOW THE PROCESS TO BEGIN AS SOON AS POSSIBLE.

JEM HAS DEMONSTRATED ITS COMMITTMENT IN THE PAST BY APPLYING FOR, CONSTRUCTING AND OPERATING DAYTIME ONLY KJEM AM, LICENSED TO BENTONVILLE, ARKANSAS SINCE 1979. JEM

INTENDS TO DECLARE THE ENHANCED CREDIT FOR OWNERSHIP AND
OPERATION AS THE LICENSEE OF DAYTIME ONLY KJEM AT THE
APPLICATION LEVEL.

JEM CERTIFIES THAT THE INFORMATION CONTAINED IN THESE
COMMENTS ARE TRUE AND ACCURATE TO THE BEST OF ITS KNOWLEDGE.

AS NO OTHER COMMENTS OR COUNTER PROPOSALS WERE SERVED
ON JEM BROADCASTING COMPANY THESE REPLY COMMENTS HAVE BEEN
SENT ONLY TO THE COMMISSION.